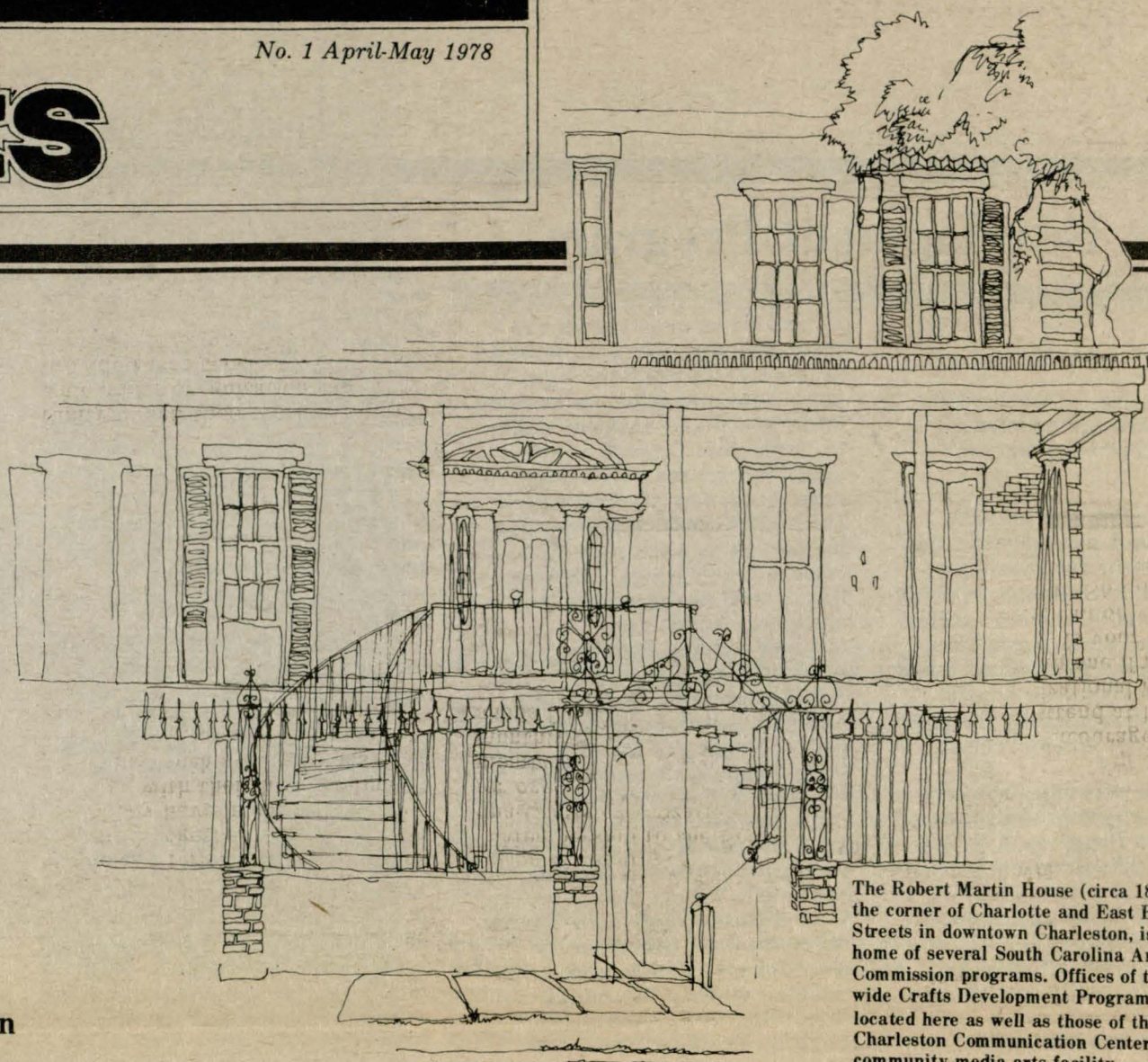


published  
by the  
South Carolina Arts Commission  
Crafts Development Program  
16 Charlotte Street  
Charleston, SC  
29403



The Robert Martin House (circa 1835), on the corner of Charlotte and East Bay Streets in downtown Charleston, is the home of several South Carolina Arts Commission programs. Offices of the state-wide Crafts Development Program are located here as well as those of the Charleston Communication Center, a community media arts facility.

## What's Going On? By Amy Johnson

It's a reassuring feeling to be informed about things that may affect you and of which you can be a part. That's what this newsletter is about: to inform South Carolina craftspeople about what is happening in their state and in other regions which directly affect them.

My name is Amy Johnson and I recently accepted a challenging position as Organization Specialist with the South Carolina Arts Commission's Crafts Development Program. (For a description of other Crafts Development Program activities, see Bill Robinson's article on page 2.) In this position I will be working with South Carolina craftspeople to form a statewide crafts organization.

Such an organization should be able to serve the needs of traditional and contemporary craftspeople, as well as identifiable craft groups within the state (such as the Catawba Indians, lowcountry basket makers, etc.). This association can provide a common bond of quality and cooperation and also serve tangible, professional needs.

I am a craftsperson, also, working in fiber, with a degree in Art from Berea College. During the past few years I have worked for two guilds: the Kentucky Guild of Artists and Craftsmen and the Southern Highland Handicraft Guild.

These two organizations are good examples of how craftspeople can forget their differences and work together because of what they have in common: working with their hands. Membership to such organizations gives craftspeople recognition and the power to control things that directly affect them.

In talking with craftspeople across the state, I think South Carolina needs and is ready for such an organization. There are professional craftspeople who need services such as bookkeeping and tax assistance, insurance, job and educational opportunities, the ability to buy materials at affordable prices, and the opportunity to sell their work. A statewide crafts organization can provide these services to its members if they will take part in it and let the organization know specifically what they need.

I will be holding a series of organizational meetings in five areas of South Carolina in March and April. This is the opportunity for craftspeople to let fellow craftspeople and myself know what their needs are. We will discuss the purpose of such an organization and what it can do for craftspeople who have social, educational, and other tangible, professional needs. Long term planning will be discussed, including the direction in which a crafts organization

might go. We will also talk about membership and possible organization structure.

Membership to the South Carolina Crafts organization is \$10.00 for one year. This fee entitles members to receive the bi-monthly SC Crafts, attend workshops for a reduced registration fee, and receive other services the organization will provide such as tax and bookkeeping assistance, job opportunities, and sales-exhibitions. Interested

individuals who are not craftspeople or who live outside South Carolina and want to subscribe to SC Crafts may do so for \$5.00 per year. This entitles the subscriber to receive the newsletter with no membership benefits.

I want to encourage all of you who can to attend at least one of the organizational meetings, and more than one if possible. After all, this is your organization, and it can only be what you make of it...So I'll see you there.

### SCHEDULE OF ORGANIZATIONAL MEETINGS

Tuesday, March 28	7:00 pm	Moultrie Visitors' Center Middle Street Sullivan's Island
Wednesday, April 5	7:00 pm	Santee-Cooper Public Service Authority 2003 Oak Street Myrtle Beach
Tuesday, April 11	7:00 pm	Spartanburg County Art Association 385 South Spring Street Spartanburg
Wednesday, April 19	7:00 pm	Fewell Park 1204 Alexander Road Rock Hill
Tuesday, April 25	7:00 pm	Conference Room, 1st floor 2221 Devine Columbia



"Response...encouraging and highly gratifying."

## Crafts Development Program

By Bill Robinson

(Bill Robinson is Coordinator of the S.C. Arts Commission's Crafts Development Program.)

Over the past several years, the craft movement in this state has grown dramatically. Its impact is increasingly felt both in cultural and in economic terms. The traditional iron work, basketry and pottery for which South Carolina has long been known is now complemented by the most innovative uses of a variety of craft forms.

The South Carolina Arts Commission established the Crafts Development Program in February of 1977. The program grew out of initiatives from within the Arts Commission (Commissioners and staff); and, most importantly, a strong impetus came from the crafts community itself.

This office was established

to provide support services to state crafts people in three basic areas: (1) education-through workshops and seminars focusing on technical and business skills; (2) promotion-through a campaign to increase public awareness concerning state-produced handicrafts; and, (3) marketing-by serving as a liaison with state, regional and national sales outlets as well as organizing fairs and sales exhibitions.

Major funding for these activities is being provided to the Arts Commission by the State of South Carolina, Governor's Office, Manpower Division. Additional support has come from the National Endowment for the Arts. Present staff of the program include myself as Coordinator; Emily Brown, Marketing Specialist; Wendy Salinger, Writer/Researcher; Mele Tindal, Assistant Arts Coordinator; Amy Johnson, Organization Specialist; and Judy Cummings, Administrative Assistant. Our work is closely tied with that

of other Arts Commission staff involved in a variety of crafts-oriented programs (e.g. the mobile Crafts Truck, Artists-in-the-Schools, etc.)

During the past year, this office has been very active in all of the three general program areas listed above. We have sponsored workshops for craftspeople throughout the state. Slide tapes, radio and television public service announcements, newspaper and magazine articles have been produced to increase public awareness of South Carolina crafts.

We have organized sales exhibitions of state crafts both here, within the state, and most recently in Washington, D.C. in co-operation with the Renwick Gallery of the Smithsonian Institution.

We have compiled two major directories: one of sales outlets in the state (SC Crafts: A Guide to Purchase); another of craftspeople in the state (Directory of South Carolina Craftspeople).

We have also sought to be a focal point for crafts activities in South Carolina, responding to a wide variety of requests

for assistance and information from individual craftspeople and small regional groups around the state.

It has been obvious over the past year that a real need exists for such services; the response from the South Carolina crafts community has been encouraging and highly gratifying.

This newsletter inaugurates a new area of program involvement for us, that being the formation of a statewide crafts organization. The South Carolina Arts Commission has made a significant commitment to the craftspeople of this state through the creation of this office. The formation of a statewide crafts organization is another major step toward increased and better support services for and communication between the craftspeople of South Carolina.

The success of any organization, as Gary Barker articulates below, is a direct function of member interest and involvement. I hope all South Carolina craftspeople will take part in determining the direction and insuring the success of this new organization.

## Advice from Kentucky

By Garry Barker

"Don't expect too much too fast; don't expect something for nothing."

(Gary Barker is presently the Executive Director of the Kentucky Guild of Artists and Craftsmen. He has worked as a crafts administrator for thirteen years, formerly as Assistant Director of the Southern Highland Handicraft Guild and President of Blue Ridge Crafts. He is Editor of "The Guild Record" and "ACC Southeast," is

on the Editorial Board of "The National Craftsman," and was previously Editor of "Highland Highlights." Gary is a member of the Kentucky Alliance for Art Education Advisory Council, the National Association of Handicraftsmen, the American Crafts Council, and the World Crafts Council.)

Most agencies suffer from being too small or overly large and complex. Local is too little, national is too big to work.

For crafts, the state seems to be the most productive level

of organization—large enough to have power and small enough to respond to member needs.

I've been Director of the Kentucky Guild of Artists and Craftsmen since early 1971; the Guild started 10 years earlier. Initial funding and programming came from the state operated Arts & Crafts Division of the Department of Commerce. But activity was coordinated by Guild volunteer committees. Gradual separation led to total change, and state funding ended in 1967.

Since '67 the Guild has been essentially self-supporting from the sponsorship of two annual fairs and operation of a retail gallery.

Obvious benefits to members of the Kentucky Guild are sales (over \$190,000 last year), sales contacts, group insurance, group exhibitions, workshops, and the Guild Record (a 7 times annually newsletter).

The less direct benefits are more important. The Guild represents visibility, credibility, and quality, effectively promot-

ing Kentucky art/craft projects on a national scale. We are an information clearing-house, resource center, and a collective voice that can influence many state/regional decisions.

The Guild communicates. Internally, members stay abreast of developments here and other places that can affect their careers. Free exchange of experience, philosophy, markets, supply sources, and ideas is a trademark. The Guild does not do for members, but works to create opportunity.

I once referred to the Guild as a "collective compromise," an idea I still support. Actions and decisions benefit most members most of the time; no one element or direction is strong enough to dominate. Members must be able to unselfishly share, work cooperatively, and believe in a "total" concept.

In the beginning Kentucky was fortunate that a small group of highly professional, concerned, and hardworking group of artists and craftsmen were willing to help. That group felt a need for a state Guild, not just for themselves but for all the others. Our membership is a cross-section of the state—traditional mountain craftsmen, painters and sculptors. They are professors, farmers, housewives, full time producers, and just about any-

thing else. The common bond is the Guild.

Guild membership is open to anyone. But Exhibiting Membership (needed to show or sell) depends on a Standards Committee. A controlled quality level assures market recognition, continuity, and stability.

And, in the process, stirs up heated controversy. I won't argue pros and cons, but can say that without standards there would be no Kentucky Guild.

No new program can succeed overnight. Patience and persistence are essential, and the results can more than justify the agony.

Each state must choose its own approach, and adapt all ideas to the situation. I don't know South Carolina people well enough to offer much more than encouragement to try; we're always happy to share our successes and failures with any group interested (we have failed, at times spectacularly, and hopefully we've learned each time).

Don't expect too much too fast; don't expect something for nothing. Don't wait for the Arts Commission to provide all the incentive, organization, and manpower, then hand you a functioning organization. Get involved now while your voice will be more quickly heard, and help shape the organization. Later, it won't be so easy.





## Catawba Pottery at Renwick Gallery

The Catawba Pottery Association will hold a two-month sales exhibition at the Renwick Gallery of the Smithsonian Institution beginning April 3 and running through May 31. The Washington, D.C. exhibit is being co-sponsored by the Crafts Development Program and the Renwick.

"Catawba Indian girls usually start working with clay when they're four or five years old," says Doris Blue who is pictured at left rolling coils for a pot. "I learned from my mother; the first piece of pottery I made that I kept, I must have been 15 years old."

Generations ago the ancestors of the Catawbans, living near what is now Rock Hill, made pottery using these same methods of open-pit firing.

## Spoletto Crafts Mini-Festival—June 3-4

By Wendy Salinger

**Juried Sales Exhibition Open To S.C. Craftspeople;  
Arrowmont Director Ray Pierotti to Be Juror**

(Wendy Salinger is Writer/  
Researcher with the Crafts Development Program.)

Craftspeople throughout South Carolina are being invited to apply to participate in a juried sales exhibition to be held June 3 and 4 in Charleston as part of the international arts festival, Spoleto U.S.A. 1978. The Spoleto Crafts Mini-Festival will take place on June 3 from 12 noon until 6 pm and on June 4 from 12 noon until 5 pm in Charleston's Marion Square.

The two-day event is co-sponsored by Spoleto U.S.A. and the South Carolina Arts Commission's Crafts Development Program; only craftspeople working in South Carolina will be eligible to exhibit at the mini-festival.

Those wishing to apply to participate in the Spoleto Crafts

Mini-Festival should write for an application to: SCAC Crafts Development Program, 16 Charlotte Street, Charleston, S.C. 29403. Applicants will also be required to submit 8 to 10 slides or photographs (glossy 8" x 10") of their work. **ALL MATERIALS MUST BE SUBMITTED BY APRIL 1, 1978.** Entries will be reviewed by Ray Pierotti, Director of Arrowmont School of Crafts in Gatlinburg, Tennessee.

Mr. Pierotti was previously the Director of Regional Programs, as well as the Assistant Director of the Museum of Contemporary Crafts of the American Crafts Council. He is an active painter who has operated his own gallery and has had numerous shows at galleries and museums across the country. He has also taught and written extensively on art subjects.

Acceptance will be limited to work judged to be of a high quality. All works must be original works of art and attributable solely to the displaying artist. Applicants will be notified of the jury's decision by May 1, 1978; a \$20 registration fee will be payable upon acceptance.

The Spoleto Festival has been called "the world's most comprehensive arts festival." It was founded in Spoleto, Italy twenty years ago by composer Gian Carlo Menotti and had its first and highly successful American season in Charleston last year. The Festival takes place from May 25 to June 11 and involves all the arts: Music, dance, drama, ballet, opera, film and the visual arts. For a schedule of Spoleto events and program and ticket information write: Spoleto Festival U.S.A., P.O. Box 704, Charleston, S.C. 29402.



### EDITORIAL INFORMATION

SC Crafts is published bi-monthly by the South Carolina Arts Commission's Crafts Development Program, 16 Charlotte Street, Charleston, S.C. 29403. Phone (803) 722-2759. The publication is funded by the State of South Carolina, Office of the Governor, Manpower Division and the National Endowment for the Arts.

Information for this newsletter must be submitted by the 15th of the month preceding publication. The next issue will cover June and July; so information for publication must be submitted by May 15.

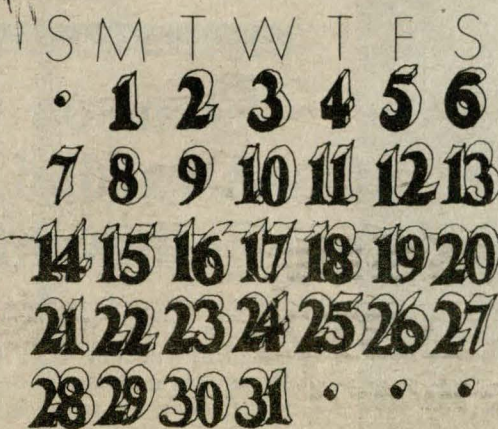
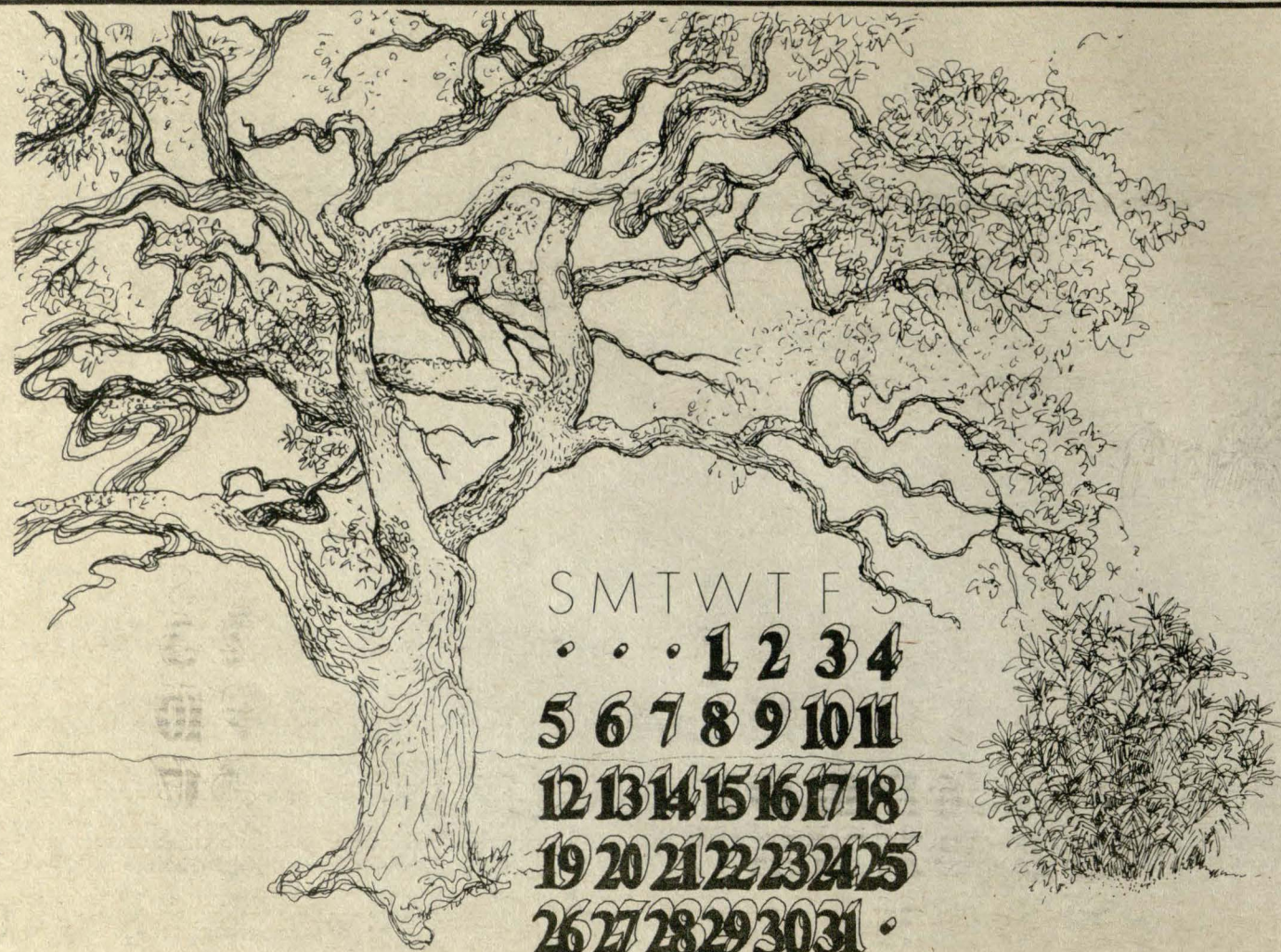
SC Crafts makes every effort to insure the accuracy of its information, but assumes no liability in case of error or changing circumstances.

Editor: Amy Johnson

Design: Judith Cummings, Bill Robinson

Cover photo: Jo Wingfield, Charleston potter, by Bill Buggel. Other photos: Deanna Morse-page 3, John Cram-page 6. Drawings: Judy Cummings-pages 1, 4, 5, 7. All contents © 1978 S.C. Arts Commission.





## March

March 1-31  
Winthrop College 1978 Textile Invitational Exhibition.  
March 3-23  
USC-Columbia, McKissick Library: LaFaye/Teed.  
March 6  
USC-Columbia, McKissick Library: Southeastern Pottery.  
March 6-17  
Lyon Street Elementary School, Columbia: Crafts Truck.  
March 7-30  
USC-Columbia, McKissick Library: John D. Davis Ceramics.  
March 20-31  
USC-Salkehatchie, Allendale: Crafts Truck.  
March 31-April 2  
Charleston: "The Sidewalk Exhibit" art show. Sponsored by the Charleston Artist Guild.

## April

April 1-Macy 31  
Renwick Gallery, Washington, D.C.: Catawba Pottery sales-exhibition. Sponsored by the S.C. Arts Commission's Crafts Development Program.  
April 8-30  
Columbia College: S.C. Arts Commission Exhibition. For information, contact Dianna Samet at the S.C. Arts Commission, (803) 758-3442.  
April 3-14  
Carolina Coastal College, Conway: Crafts Truck.  
April 4-June 12  
Gibbes Art Gallery, Charleston: Sculpture from the Hirshorn Museum in Washington, D.C.  
April 5-9  
Clemson University: "The Egg and Art" exhibition of art made from or dealing with eggs.  
April 8  
Bennettsville: Marlboro Area Arts Festival. Contact Penny May, 211 Tyson Ave., Bennettsville, S.C. 29512.  
April 8-9  
Market Square, Charleston: Potters' Fair sponsored by the Lowcountry Potters' Guild.  
April 9-30  
Sumter Art Gallery: Young People's Art.  
April 14-17  
Columbia: Fiesta '78. Contact Bill Caldwell at (803) 777-2295.

April 17-28  
Cherokee County Public Library, Gaffney: Crafts Truck.  
April 22-23  
Dillon County Courthouse: Dillon County Arts and Crafts Show.  
April 22-23  
Clemson: Blue Ridge Invitational Arts Festival.  
April 22-29  
Presbyterian College, Clinton: Fine Arts Festival.  
April 23-May 12  
Anderson College: S.C. Art Show 111. Student work from colleges and universities in S.C.  
April 28-30  
Murrell's Inlet Outdoor Arts and Crafts Festival.  
April 30-May 3  
Heritage Green: Greenville Arts Festival. Sponsored by the Metropolitan Arts Council.

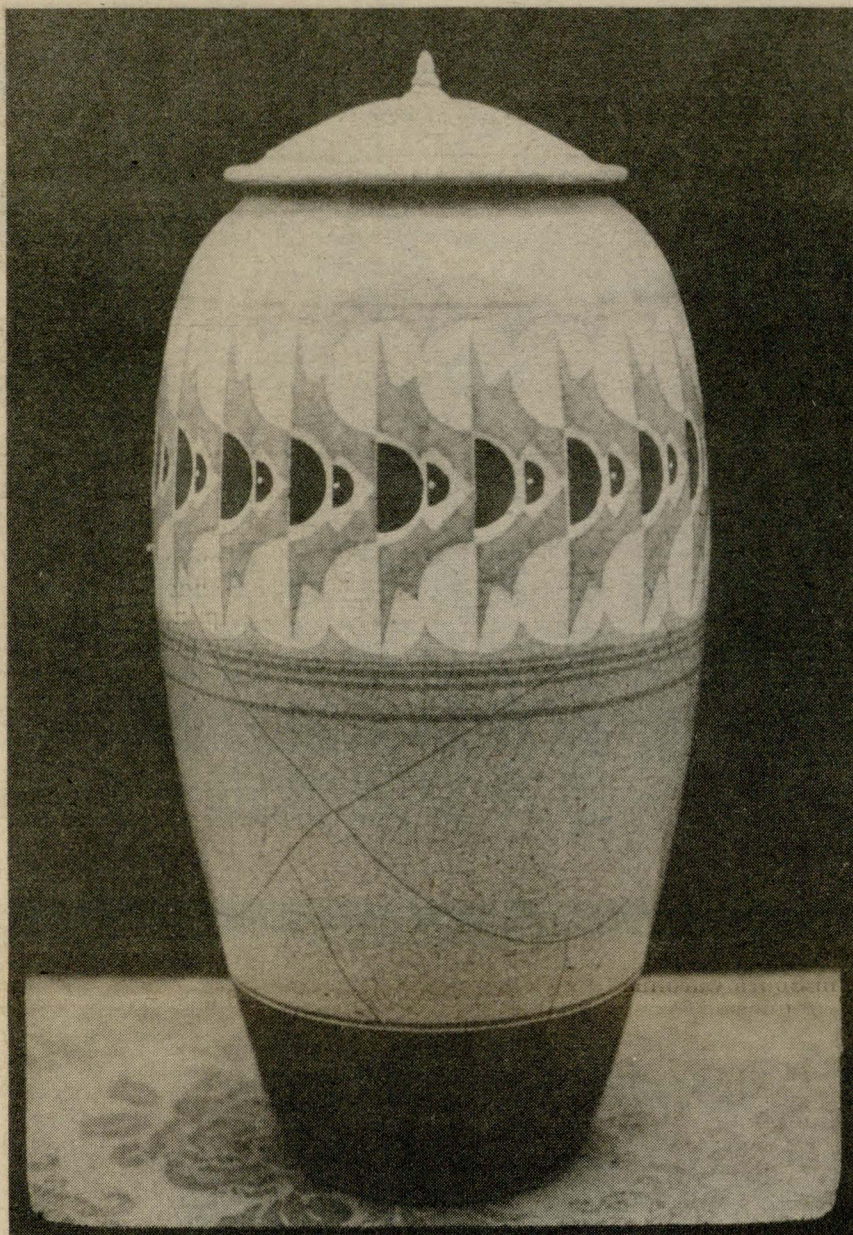
## May

May 1-12  
Goose Creek Park & Playground Com., Goose Creek: Crafts Truck.  
May 4-June 4  
Columbia Museum of Art: "Arf Weeklies" or "Different Strokes for Southern Folks."  
May 6  
Greenville County Museum of Art: Paper-making Workshop. Judy Jones (Converse College), Charlie Morgan (University of Georgia), and Larry Thomas (Georgia State University), instructing. From 9 am to 5 pm. More information available from Ann-Marie Hardin, Registrar at (803) 271-7570.  
May 15-26  
Anderson Mall: Craft Truck.  
May 25-June 11  
Charleston: Spoleto U.S.A. Dance, theatre, visual arts, etc. For more information contact Spoleto U.S.A. P.O. Box 157, Charleston, S.C. 29402. Phone (803) 777-2764.  
May 29-June 1  
YMCA, Clinton: Crafts Truck.

## June

June 3-4  
Marion Square, Charleston: Spoleto Crafts Mini-Festival. A juried sales-exhibition for S.C. craftspeople. Co-sponsored by the S.C. Arts Commission's Crafts Development Program and Spoleto U.S.A. For information contact SCAC Crafts Development Program, 16 Charlotte St., Charleston, S.C. 29403.  
June 12-23  
H.O. Weeks Activity Building, Aiken: Crafts Truck.





## Clemson Ceramicist Awarded Commission Fellowship

Left, a ceramic work by Clemson potter Jamie Davis. Davis was one of six South Carolina artists who recently received fellowships of \$2,500 each from the South Carolina Arts Commission.

Davis plans to use the fellowship to expand his Raku work, investigating high-fired pottery.

The Arts Commission is offering another six fellowships for the 1978-79 fiscal year, with one in crafts. Applicants must be established residents of South Carolina, committed to a professional career in the area listed on the fellowship application.

The deadline for submission of applications and support materials is April 15, 1978. For an application or additional information contact: Grants Coordinator, South Carolina Arts Commission, 829 Richland Street, Columbia, South Carolina 29201.

## New Guild, ACC Meeting, Exhibitions, Resources...

### CHARLESTON FIBER GUILD FORMED

The Charleston Fiber Guild was formed at a meeting held at the Gibbes Art Gallery School in Charleston on January 17. The Guild is a non-profit association for mutual aid and the promotion of common interest. Its membership will consist of people interested in the field of fibers and textiles. This includes all forms of needlework, spinning, weaving, sewing, quilting, batik, macrame, and other forms which involve cloth or threads, both natural and artificial.

The members are professional artisans, as well as beginners working for their own enjoyment, all of whom wish to share ideas and experiences with others working in the same craft medium. Meetings are held on the first Tuesday of each month at 8:00 pm in Charleston. For fur-

ther information contact Susan Oates, P.O. Box 2, Charleston, S.C. 29402 or June Howard, 84 Logan, Charleston, S.C. 29401.

### COUNTERPOINT

The American Crafts Council will hold its "Counterpoint" summer workshops June 14-17 on the campus of Berea College in Berea, Ky. A series of intensive workshops and seminars and an exhibition will be part of "Counterpoint". Leaders are all well recognized in their respective fields and have much to offer, along with participants who will bring a wide range of experiences to share.

Architect-critic Paul Spreiran is the keynote speaker. He will discuss crafts in relation to all arts and America's society.

An exhibition will open in Berea College's newly completed gallery. Juror Lloyd Herman, Director of the Renwick Gallery in Washington, D.C., will select

the exhibit and award prizes.

The workshop series will include everything from craft forms to business. Fifteen media workshops will be held in clay, wood, fiber, basketry, and metal. Seminars will study various business and professional aspects of crafts.

A series of craft films will be provided by the Kentucky Arts Commission, and demonstrations of Kentucky crafts will be provided by various members of the Kentucky Guild of Artists and Craftsmen.

ACC members, non-members, and interested visitors are welcome. For specific information and registration forms write to: Counterpoint, Box 291, Berea, Ky. 40403.

### SOURCE BOOK

The Working Craftsman has produced its second annual Source Book, which includes information on marketing opportunities, workshops, seminar and crafts courses, legal and tax aids, and other valuable information. Craftspeople who are interested in buying a copy for \$2.95 should write to: Source Book, The Working Craftsman, Box 42-R, Northbrook, Illinois 60062.

### ARF WEEKLES OR DIFFERENT STROKES FOR SOUTHERN FOLKS

Artists' Resource Forum with the Columbia Museum of Art is presenting an exhibition from May 4-June 4. "It will be an invitational of recent works with consideration toward new and different art forms. The show will present a different form of work each week for a period of four weeks."



# DIRECTORY

of  
South Carolina  
CRAFTSPEOPLE

Left, cover of DIRECTORY being produced by Crafts Development Program. The rendering is of a wrought iron work entitled "Fish Gate" made by Charleston blacksmith Phillip Simmons. It was created by Simmons at the Smithsonian Institution's Festival of American Folklife in 1976.

## Craftspeople's directory

A Directory of South Carolina Craftspeople is currently being printed and should be available within the next month. It consists of an alphabetical listing of craftspeople in South Carolina with their addresses and media and is cross-referenced by county. Copies will be sent to people listed in the directory, as well as to individuals upon request.

South Carolina Crafts: A Guide To Purchase, a directory of South Carolina craft shops is also being printed. These are stores that sell state produced crafts. This directory will not automatically be sent to craftspeople, but will be available upon request. If you would like a copy of this directory, please write to the Crafts Development Program.

A 1978 Directory of Arts and Crafts Festivals in South Carolina is available upon request. If you would like a copy, please write to the Crafts Development Program. Since this directory is available, we will not automatically publish the names and dates of all upcoming festivals in the state. However, if you have specific information about a festival or other event that might be of interest to other craftspeople, please contact the Program so it can be included in SC Crafts.

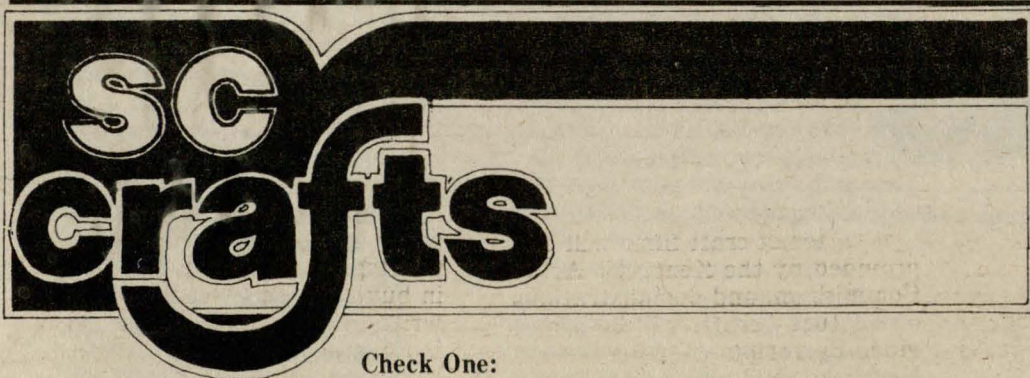
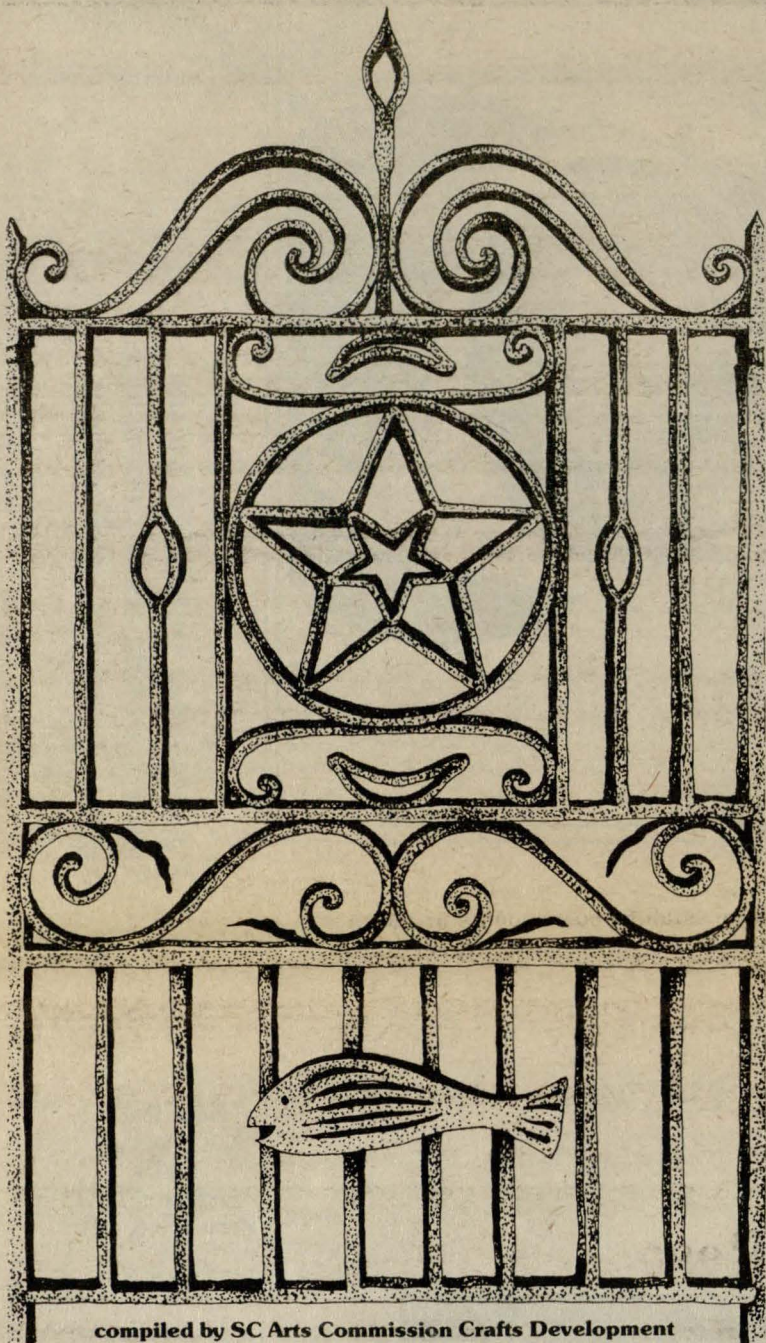
## Slide Registry

The South Carolina Arts Commission's Craft Development Program is compiling a slide registry designed to help individual craftspeople receive public and private commissions and to promote the use of South Carolina crafts in public and private places.

This permanent slide collection will be kept at the Crafts Development Program and will be made available for viewing to shop owners, architects, and interior designers in South Carolina.

Slides submitted should be of professional quality and accompanied by a written description. This would include: title, dimensions, and materials used. Any number of slides may be submitted. We suggest including biographical data including all pertinent information.

For more information and slide registration forms write to SCAC Crafts Development Program, 16 Charlotte St., Charleston, S.C. 29403.



Check One:

- ☐ I would like to be a member of the South Carolina crafts organization. Membership entitles me to SC CRAFTS, reduced registration fees at the organization sponsored workshops, and other services the organization provides. (Please enclose \$10 annual fee.)
- ☐ I would like to subscribe to SC CRAFTS. This entitles me to a subscription to SC CRAFTS for one year. (Please enclose \$5 annual fee).

Please make checks payable to South Carolina Arts Commission.



Mail to:

SCAC Crafts Development  
Program  
16 Charlotte St.  
Charleston, SC 29403

Name

Address

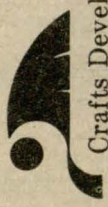
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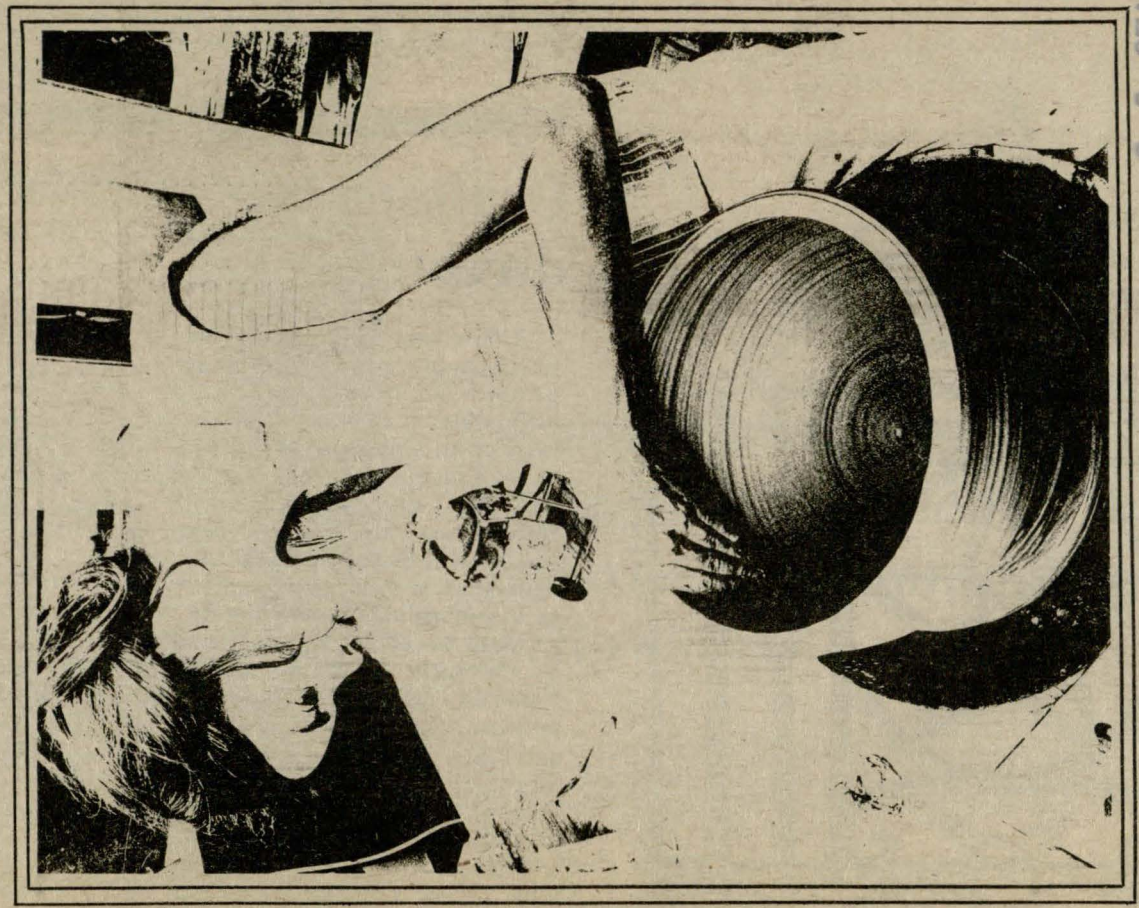
# sc crafts

No. 1, April-May, 1978

 Crafts Development Program  
South Carolina Arts Commission  
16 Charlotte Street  
Charleston, SC 29403

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address correction requested



A newsletter published by the  
South Carolina Arts Commission  
Crafts Development Program

Bulk Rate  
U.S. Postage  
PAID  
Charleston, S.C.  
Permit No. 482

This newsletter is a publication of the South Carolina Arts Commission's Crafts Development Program and funded by the State of South Carolina, Office of the Governor, Manpower Division and the National Endowment for the Arts

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